



Dear Prospective Member,

Thank you for your interest in the South Burlington Business Association. We are South Burlington's only organization focused solely on improving business in South Burlington. Since 2014, the SBBA has been providing member businesses with a collective voice to encourage economic development, advocate for pro-business policies, and foster a supportive business community. We focus on issues that strengthen businesses in our city including development activities such as the City Center, our schools, public safety, parking, signage, taxes, zoning, and city maintenance.

Our members conduct business in South Burlington, ranging from sole proprietors to our largest employers. To date, we are proud to have approximately 100 members.

### **Why join SBBA?**

We provide our members with opportunities to build a business community and directly shape important issues that affect their businesses:

- **Empowerment:** Members directly influence the SBBA's advocacy positions and agenda and are invited participate on SBBA's committees to affect change.
- **Networking:** Regular networking events to build relationships with other SBBA members, business leaders and public officials.
- **Education:** Informing our members on relevant business topics through speaker seminars, information bulletins and newsletters.
- **Advocacy:** Promoting a pro-business policy agenda in South Burlington.

We invite you to join us and share in our mission to strengthen business in South Burlington. Enclosed is a membership registration. We hope that you consider becoming a "Platinum Member." This leadership-level investment boasts additional benefits, including increased marketing exposure.

Each new member makes an immediate impact – together, we are building a diverse business community and a collective voice to advance a pro-business agenda. If you have any questions, or would like an invitation to our next meeting, please contact us at [sbbabiz@gmail.com](mailto:sbbabiz@gmail.com).

Sincerely,

John St. Hilaire, Chairman

Learn about SBBA's latest events  
and advocacy positions at  
[www.sbbabiz.org](http://www.sbbabiz.org)

**SBBA Volunteer Board Members:**

John Burton, Stormseye Consulting, LLC  
Chris Caputo, BETA Technologies  
Tracy Davis, Northfield Savings Bank  
Vanessa Fortune, Paw Print & Mail  
Roland Groeneveld, OnLogic  
Johnny Illick, ReArch Company  
Michael Keller, MSK Consulting, LLC  
Adam Knudsen, Dynapower  
Eli Lesser-Goldsmith, Healthy Living Market

Chris Loso, Loso's Professional Janitorial Services  
Judy Luneau, Delta Hotels by Marriott  
Duncan Macdonald, Play It Again Sports  
Tim McKenzie, South Burlington Realty  
Jack Russell, Berkshire Hathaway Home Services  
Matt Sacco, Bibens Ace Hardware  
Mike Simoneau, Geri Reilly Real Estate  
John St. Hilaire, Vermont Gas Systems  
Heather Tremblay, University Mall  
John Wilking, Neville Investments

**Recent SBBA Milestones and Member Events**

<b>2014</b>	<ul style="list-style-type: none"><li>• SBBA officially opens for business and welcomes members.</li></ul>
<b>2015</b>	<ul style="list-style-type: none"><li>• Member meeting with then Lieutenant Governor Phil Scott</li><li>• Summer social networking event hosted by the Hilton Homewood Suites</li><li>• SBBA launches a City Center Committee and publishes an advocacy position in support of a South Burlington City Center</li><li>• Vermont Air National Guard hosts a base tour and membership meeting.</li><li>• SBBA launches a School Committee and publishes an advocacy position in favor of further research on school consolidation.</li></ul>
<b>2016</b>	<ul style="list-style-type: none"><li>• Member meeting at the University Mall featuring speaker Todd Finard: The State of Retail and the Future of the University mall.</li><li>• Member meeting focused on energy savings for businesses. Panel discussion with Efficiency Vermont, Vermont Gas Systems, and Green Mountain Power</li><li>• Coffee with Chief Trevor Whipple of the South Burlington Police Department</li><li>• SBBA launches a Transportation Committee to understand traffic issues affecting local businesses.</li><li>• Member meeting with guest speaker Jeff Schulman, Athletic Director at UVM</li><li>• SBBA hosts first Rebel Breakfast for SBBA Rebel Members</li><li>• Summer social networking event hosted by Magic Hat</li><li>• SBBA launches TIF District Vote Committee to understand Market Street costs and related TIF issues.</li><li>• SBBA launches City/Governance Committee to look at alternative governance options for South Burlington</li></ul>

<p><b>2017</b></p>	<ul style="list-style-type: none"> <li>• Member meeting with Chief Doug Brent, hosted by the South Burlington Fire Department</li> <li>• Member meeting with Bill Shouldice, CEO of Vermont Teddy Bear Co., and Chairman of the Board of the Vermont Futures Project</li> <li>• Member meeting promoting student internships from South Burlington High School, hosted by Efficiency Vermont</li> <li>• Annual Meeting with John Brumsted, M.D., CEO of UVM Medical Center</li> <li>• Formation of an Airport Committee to examine issues relevant to the ownership of Burlington International Airport</li> <li>• Summer social networking event hosted by Magic Hat</li> <li>• SmartCities event with deep-dive discussion on traffic in South Burlington and current trends that are shaping local transportation.</li> <li>• Member meeting at the Vermont Air National Guard highlighting career opportunities and recruiting the VTANG service-member workforce.</li> </ul>
<p><b>2018</b></p>	<ul style="list-style-type: none"> <li>• The Vermont Chamber hosts a member- workshop addressing labor and talent recruitment shortages in South Burlington</li> <li>• South Burlington City Hall hosts a member meeting with guest speakers Kevin Dorn, Town Manager, and other City Officials, addressing the most pressing issues facing business in South Burlington followed by Q&amp;A</li> </ul>
<p><b>2019</b></p>	<ul style="list-style-type: none"> <li>• Summer social hosted by Magic Hat</li> <li>• Governor Phil Scott speaks to the SBBA members about his priorities in the coming legislative session.</li> <li>• Labor Attorney Kerin Stackpole educates members about the legalization of marijuana and the impacts on employers.</li> <li>• Informational event with city officials and SBBA board members to explore topics of importance to the business community: City Center, Taxes, Traffic, Zoning, Schools, VTANG, Economic Development.</li> <li>• Annual Meeting with Shane Jacobson, UVM Foundation President speaks about the economic impact that UVM has on the City of South Burlington.</li> </ul>
<p><b>2020</b></p>	<ul style="list-style-type: none"> <li>• A look inside the School District Bond Proposal with School Board Members, Administration, and architects Dore &amp; Whittier.</li> <li>• Panel Presentation by City Manager and Department Heads to discuss City Center, Reappraisal Methodology, LDR changes and review process, and the School Board bond proposal.</li> <li>• Virtual meeting with Senator Patrick Leahy’s staff regarding what the Federal Government was doing to support business during the</li> </ul>

<p><b>2021</b></p>	<p>COVID pandemic and follow up materials and links to resources for PPP loans, Vermont grants and SBA loans and grants.</p> <ul style="list-style-type: none"> <li>• Directors' Meeting with City Officials to brainstorm relaxation of certain zoning matter to support restaurants and retail during the pandemic.</li> <li>• Food Shelf Member Challenge provided over \$16K to the South Burlington Food Shelf.</li> <li>• Virtual Meeting with City Manager about City Center progress and zoning flexibility during COVID. Discussion about the impact of COVID on the City and businesses.</li> <li>• Candidate Forum with City Council candidates answering questions related to business.</li> <li>• Annual Meeting with Vermont Commissioner of Health, Dr. Mark Levine, who spoke about COVID and the workplace.</li> <li>• Meeting at VTANG about infrastructure changes to the facility and their response to COVID-19 for the community.</li> </ul>
<p><b>2022</b></p>	<ul style="list-style-type: none"> <li>• Food Shelf Member Challenge</li> <li>• Mini Program with Ken Ballard of Spherion Staffing - Hiring Tips and Tricks in this challenging environment.</li> <li>• Meeting with City Manager and Department Leadership with City updates.</li> <li>• Formation of Retail Theft Committee to advocate for member businesses struggling with this issue.</li> <li>• Meeting with City Manager and leadership team to review City Priorities and COVID relief funding use.</li> <li>• Annual Meeting with Nicole LaBrecque, VP at PC Construction.</li> <li>• Collaborated with the Lake Champlain Chamber and other organizations on forum with Chittenden County States Attorney candidates.</li> <li>• Summer Mixer at BETA Technologies.</li> </ul>
<p><b>2023</b></p>	<ul style="list-style-type: none"> <li>• Meeting with City Manager and Department Leadership with City updates.</li> <li>• Established a Political Action Committee and hired a Government Affairs Coordinator.</li> <li>• Annual Meeting at BTV Airport with terminal updates from Nic Longo.</li> </ul>



## SBBA Membership Application

### I. Business Information

Business Name: \_\_\_\_\_

Key Contact and Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter/Facebook: \_\_\_\_\_

### II. Select a Level of Membership (circle or bold your selection):

- |                                            |             |
|--------------------------------------------|-------------|
| <input type="checkbox"/> 1-4 FT Employees  | \$115/year  |
| <input type="checkbox"/> 5-14 FT Employees | \$300/year  |
| <input type="checkbox"/> 15 + FT Employees | \$400/year  |
| <input type="checkbox"/> Platinum Member   | \$600/year  |
| <input type="checkbox"/> Founder Member    | \$1000/year |

### III. Please be sure to:

1. Email [SBBABIZ@gmail.com](mailto:SBBABIZ@gmail.com) a business description and company logo
2. Provide full payment prior to SBBA board of directors' approval

### IV. Payment

Please pay by check only. Mail payment to:

South Burlington Business Association  
150 Dorset St., Ste. 245-PMB 203  
South Burlington, VT 05403-6275  
SBBA EIN# 47-2505682

*Thank You for Your Membership!*